BENJAMIN MAUCERI Vice President Business & Legal Affairs Comedy Central

> 310 407-4772 fax 310 752-8944

VIA ELECTRONIC MAIL

November 8, 2010

To Whom It May Concern:

We are deeply concerned about the situation around the animated sitcom South Park in Ukraine. For over 13 years, this project has been extremely successful in many countries including the Ukraine; it received numerous world-class awards and has millions of fans all over the world

The main characters of the show have a very important place in the modern popular culture and became a symbol of healthy ironic attitude toward important problems and outdated stereotypes existing in our society.

South Park has won a lot of awards and been recognized as one of the best shows and entertainment projects worldwide. According to Time magazine South Park is one of the 100 best shows in the world. South Park was nominated for an Emmy Award nine times and four times received this award. In 1998 it was nominated for an Annie Award for outstanding contribution to the development of evening shows and animated shows. It also received a GLAAD Media Award as a show which appropriately depicts sexual minority's problems. In 2000 a song from one of the episodes was nominated for an Oscar. In 2006, South Park won a prestigious Peabody Award.

We don't promote South Park as the show for teenagers or children. This product is recommended for adult viewers only.

Without a doubt, South Park touches on many contentious issues that can cause mixed reactions in society, but the show always responds with humor to the main problems of this time. However, we can confidently insist that such ironic attitudes to the very important issues are not intended to offend the dignity of people.

Sincerely,

Benjamin Mauceri

Vice President, Business and Legal Affairs

Comedy Central

Colorado Ore Colorado Floor Santa Monica, CA 90404

comedycentral.com